



GREENWAY • STATION •



MIDDLETON, WISCONSIN



greenwayshopping



Greenway Station

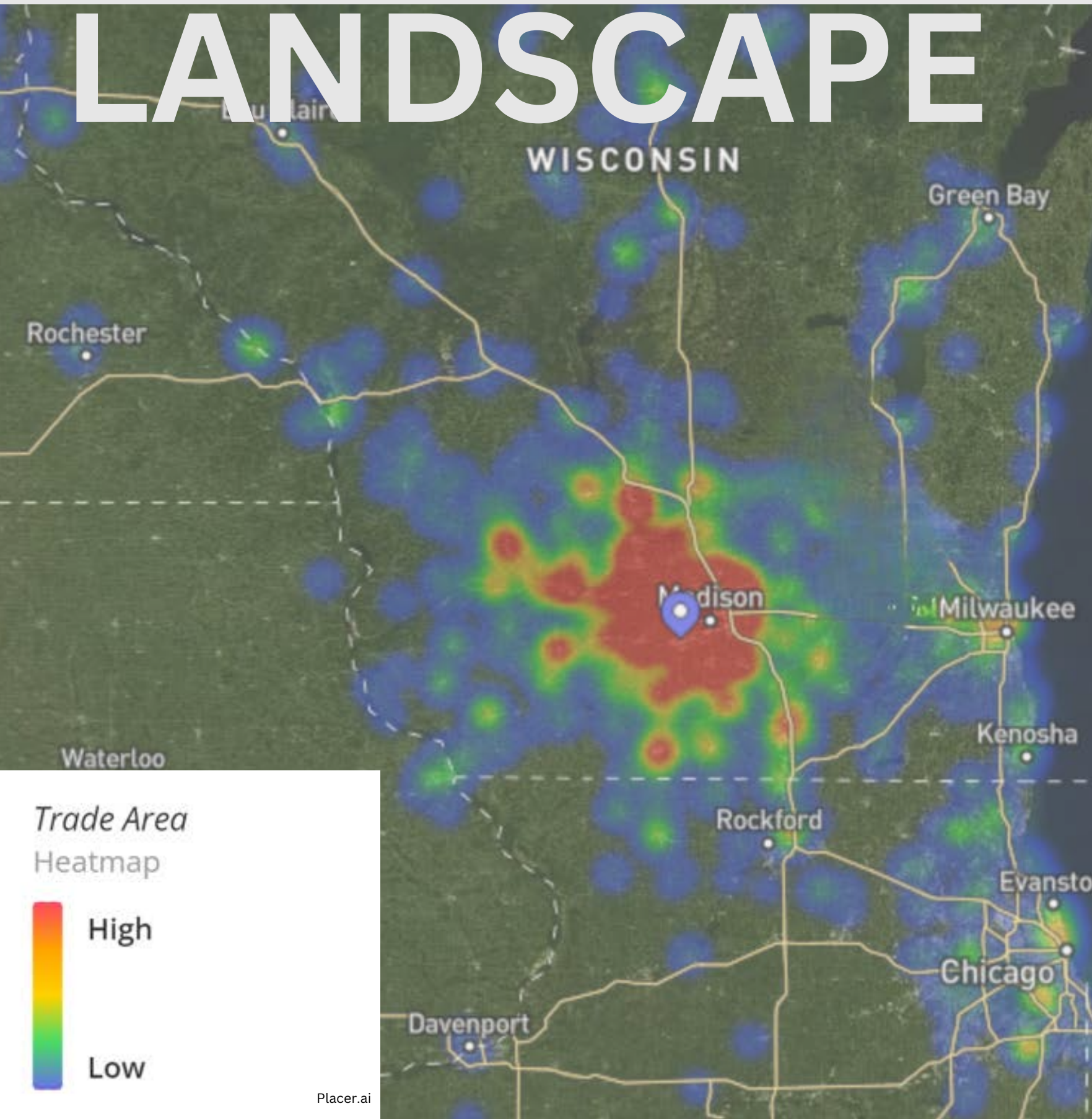
EVERYTHING YOU NEED AND MORE



Greenway Station in Middleton is a collection of retailers, restaurants, specialty stores and amenities. Anchored by the areas only Coopers Hawk Winery, Golf Galaxy Performance Center, DSW, Marshalls and Home Goods, Greenway Station is a central shopping and gathering place for the residents of the west Madison MSA. 300,000 sq. ft. of leasable area strategically located to capitalize on proximity to Madison's more affluent population.

MARKET

LANDSCAPE



As one of the Madison area's most dominant retail and dining destinations, Greenway Station is located in the affluent community of Middleton, Wisconsin. The property features a diverse retail base which is densely surrounded by multi-family projects, hotels and class A office buildings.

Visit Stats by Year

Visits : 2.5M

Visitors: 678.3K

Visit Frequency: 3.72

GREATER MADISON AREA



Population: 563,951

Median Age: 35.9

Income Per Capita: \$44,372

Median Household Income: \$77,221

WISCONSIN

GREENWAY VIEWS



BUSINESS

DEMOGRAPHICS



	Middleton	Rank	Wisconsin	US
Total businesses (including small businesses)	2,395	23rd	433,797	27,092,908
Retail sales	\$926,020	15th	\$72,283,321	\$3,917,663,456
Retail sales per capita	\$54,996	4th	\$12,904	\$12,990
Retail accommodation & food service sales	\$80,326	18th	\$9,247,311	\$613,795,732

A GREAT PLACE FOR BUSINESS AND **LIVING**



#2 OF 265

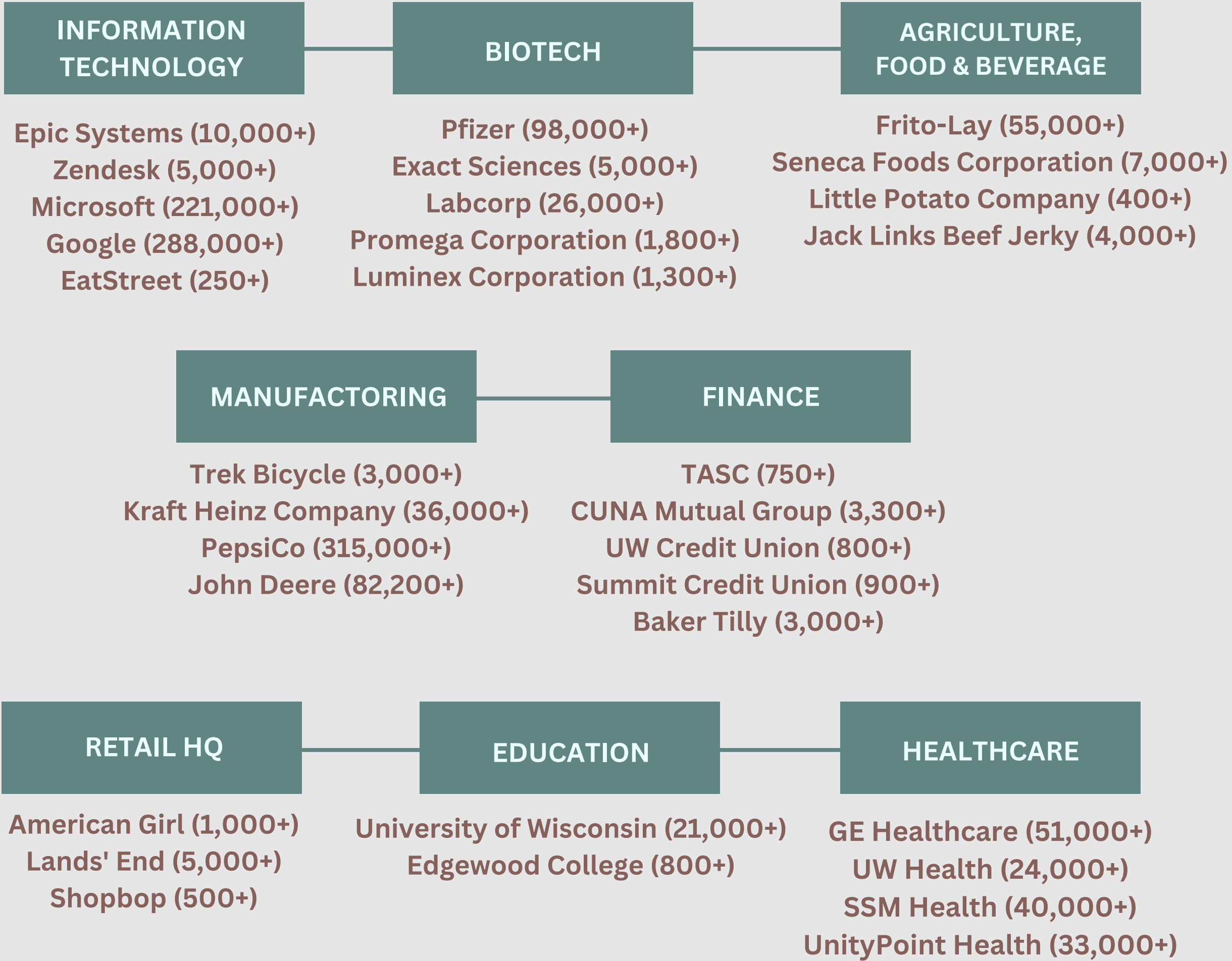
Places with the Best Public Schools in Wisconsin

#2 OF 110

Best Suburbs for Young Professionals in Wisconsin

#2 OF 110

Suburbs with the Best Public Schools in Wisconsin



HOME TO TOP



EMPLOYERS

RETAILERS



DSW
DESIGNER SHOE WAREHOUSE®

WORLD MARKET
worldmarket.com

chico's

LANDS' END 

Bath
& Body
Works

Soft Surroundings

URBAN INDIGO

 **Ideal Image**®

HomeGoods®

Happy
NAILS & SPA

J.CREW
FACTORY


PLAYTRI
SWIM · BIKE · RUN


**Guitar
Center**®

five BELOW®

Michael's

glimpse
LASH


X GOLF

ANN TAYLOR
LOFT


renu
MASSAGE, ENERGY & BODYWORK

Sola
SALONS

Marshalls

GOLF
GALAXY

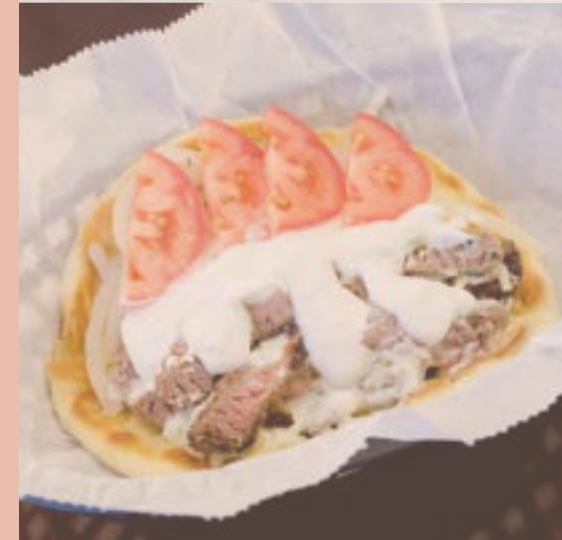
STRETCH LAB

J.Jill

verizon 

GREENWAY STATION

DINE AT GREENWAY



SPACE	AVAILABLE SQ. FT.
G130	4,233
H150	8,354
H154	5,066
N114	4,525
N122	4,079
K114	1,212
TOTAL	34,363



THANK YOU.

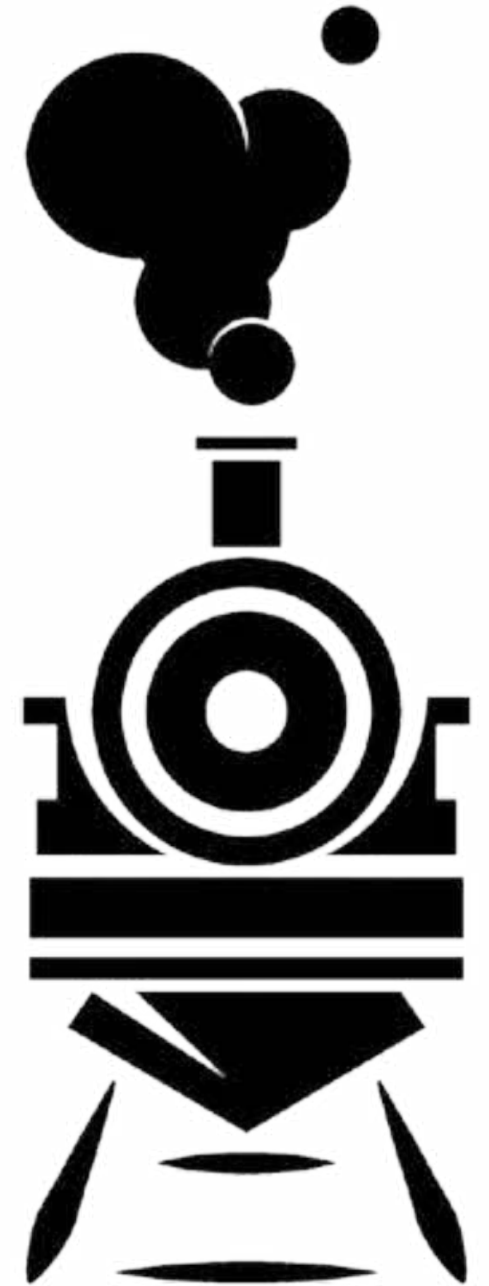
LEASING INQUIRIES

STEVE DORAN

Direct: (608) 327-4006

Cell: (608) 347-6208

sdoran@galwaycompanies.com



GREENWAY
• STATION •